

PROJECT Money

Project Overview for Library Literacy Programs

A project by learners for learners

A team of adult learners at San Francisco Project Read wanted to help their CLLS peers feel more confident in handling their money. They wanted to break down the financial jargon and also let people know they are not alone as they try to figure out how to reach their financial goals.

This group has developed a workbook, web site and two workshops that have been shared with CLLS programs across the state. The project also has an advisory committee of financial education professionals who help make sure the content is accurate.

All of the materials are designed based on learner surveys and learner feedback. Learner leaders have been conducting the workshops and then doing follow up interviews with participants.

Reach for your Dreams...Start Saving Now Workbook

An 18-page workbook with a step-by-step approach to understanding why many people don't save and how to get started. Free copies were sent to all CLLS programs in 2004. Additional copies are available upon request or can be downloaded at www.projectmoney.org.

www.projectmoney.org

A web site designed *by* learners for learners and their tutors.

- Easy-to-use sections on the four topics requested most by CLLS learners:
 - Saving Money
 - Banking
 - Credit Cards
 - Income Tax

- Download a free copy of the “Start Saving Now” workbook -
- View video highlights of the “Start Saving Now” workshop plus learners sharing their stories about working on this project
- The website also features a comprehensive Teaching Tools section, links to helpful resources and more.

Please consider featuring a link to www.projectmoney.org on your page of favorite learner-friendly resources.

Workshops on Savings and Credit

The learners on the project have developed two well-received workshops that have been “road-tested” at multiple CLLS programs and conferences. Leon Veal and Donna Jones have emerged as the most frequent presenters – but the content is suitable for staff and/or other learner leaders to present too.

SAVINGS -- Reach for Your Dreams - Start Saving Now!

Talk about your money style and how to set goals that you can stick to. Learn how to set up a spending and savings plan with the jellybean budget game. Compare savings tips and get a FREE workbook.

CREDIT -- How to have a good relationship with credit

This fun “hands-on” workshop has uses a skit and games to provide helpful information about how to choose and use credit cards wisely. Learn about how credit cards work and their hidden costs. You’ll get tips about how to keep control of your credit and everyone gets a credit kit to take home.

For more information

Project Money is based at Project Read at the San Francisco Public Library (www.projectreads.org). It is supported in part by the Library Services and Technology Act, administered in California by the State Librarian. For more information, please contact Randall Weaver at 415-557-4388 or rweaver@sfpl.org.